



## THE BUSINESS

<b>Trading name:</b>	New Again
<b>Established:</b>	1987
<b>Location:</b>	Chelmsford, Essex
<b>Staff:</b>	Approx. 6
<b>Founder:</b>	Gary Wray (in trade since 1984)
<b>Website:</b>	<a href="https://cars.newagain.co.uk">cars.newagain.co.uk</a>

## WHAT WE DO

- Professional car detailing and valeting
- Paint protection and ceramic coatings
- Paint correction and machine polishing
- Modern car restoration (vehicles up to 30 years old)
- Lease car pre-return inspection and preparation
- Water ingress detection, drying and repair
- Odour elimination — smoke, pet, damp, unknown
- Vermin damage assessment and remediation
- Flood damage assessment and recovery
- Interior contamination treatment
- Prestige and high-value vehicle care

## SPOKESPERSON — GARY WRAY

Gary Wray is available for interview, expert comment and on-camera contribution. Topics include: modern car restoration, lease car returns, car condition and resale value, paint protection, car odours and contamination, water ingress and electrical damage, vermin in vehicles, flood damage, prestige vehicle care, and the independent specialist garage industry.

*"We have been doing this for nearly 40 years. There is not much we have not seen, and there is not a car we cannot help." — Gary Wray, Founder*

## MEDIA CONTACT

**Gary Wray** — Founder | [gary@newagain.co.uk](mailto:gary@newagain.co.uk)

**Jade** — New Again | [jade@newagain.co.uk](mailto:jade@newagain.co.uk)

**Danny Argent** — Web & Digital | [danny@newagain.co.uk](mailto:danny@newagain.co.uk)

## KEY CREDENTIALS

- BVRLA approved training provider
- Over 2,000 lease car returns handled
- Regular clients include Essex Police, the NHS and major insurance companies
- National network of specialist automotive contacts
- BIG Awards 2025 — Finalist, Specialist Car Business of the Year (Independent Garage Association / Retail Motor Industry Federation)
- Entered BIG Awards 2026 — Service category

## MEDIA COVERAGE

- BBC One — national news
- ITV — national news
- Shopping with Keith Lemon, ITV1 (July 2023)
- The Sunday Times (x2, incl. centre spread)
- The Daily Mail
- Max Power Magazine
- BBC Essex Radio (multiple)
- Dream FM